

Monica Gamez-Djokic

Purdue University
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ACADEMIC POSITIONS

Assistant Professor, Technology Leadership & Innovation Department
Purdue University (2022 - present)

Visiting Assistant Professor, Management Department
McDonough School of Business, Georgetown University (2021-2022)

Postdoctoral Fellow and Lecturer, Management and Organizations
Kellogg School of Management, Northwestern University (2016-2021)

EDUCATION

Northwestern University
Ph.D. in Social Psychology
Wellesley College
B.A. in Economics

RESEARCH INTERESTS

Social Perception and Intergroup Dynamics in the Context of Artificial Intelligence; Technology and the Future of Work; Moral Judgment and Decision-Making

PEER-REVIEWED JOURNAL ARTICLES:

Gamez-Djokic, M., & Kouchaki, M. (2026). Passion as a Moral Cue: How Obsessive and Harmonious Passion Shape Moral Expectations and Role Assignment. *Personality and Social Psychology Bulletin*

Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (2026). Navigating Ideological Divides in Digital Spaces: How Political Ideology and Moral Rhetoric Shape the Promotion of Causes Online. *Journal of Experimental Social Psychology*

Gamez-Djokic, M., Waytz, A., & Kouchaki, M. (2025). Poets over Quants: Automation and AI Threats Increase the Value People Place on Creativity. *Personality and Social Psychology Bulletin*

Merlano Porras, C. A., Arregoces Castillo, L., Bosman, L., & **Gamez-Djokic, M. (2025).** Driving Strategic Innovation Through AI Adoption in Government Financial Regulators: A Case Study. *Platforms*

- Gamez-Djokic, M.,** Kouchaki, M., & Waytz, A. (2022). Virtuous Startups: The Credentialing Power of the Startup Label. *Academy of Management Discoveries*.
- Gamez-Djokic, M.,** & Waytz, A. (2020). Automation and Negative Sentiment Toward Immigration. *Psychological Science*.
- Silberzahan, R., Uhlmann, E.L., Martin D. P., ... **Gamez-Djokic, M.,** ... & Nosek B.A. (2018). Many analysts, one dataset: Making transparent how variations in analytical choices affect results. *Advances in Methods and Practices in Psychological Science*.
- Gamez-Djokic, M.** & Molden, D.C. (2016). Beyond Affective Influences on Deontological Moral Judgment: The Role of Motivations for Prevention in the Moral Condemnation of Harm. *Personality and Social Psychology Bulletin*.
- Schweinsberg, M., Madan, N., Vianello, M., ... **Gamez-Djokic, M.,**... & Uhlmann, E.L (2016). The Pipeline Project: Pre-Publication Independent Replications of a Single Laboratory's Research Pipeline. *Journal of Experimental Social Psychology*.
- Tierney, W., Schweinsberg, M., Jordan J., ... **Gamez-Djokic, M.,** ... & Uhlmann, E.L (2016). Data from a pre-publication independent replication initiative examining ten moral judgment effects. *Scientific Data*.
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MANUSCRIPTS UNDER REVIEW

- Gamez-Djokic, M.** & Waytz, A. Racialized Perceptions of Artificial Intelligence (*Revise and Resubmit*), *Journal of Personality and Social Psychology*
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EXTERNAL GRANTS

- 2025 Russell Sage Foundation Research Grant (PI), *The Whiteness of AI and Its Implications for Employment Outcomes*, \$75,000. Co-PI: Adam Waytz
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SELECTED WORKS IN PROGRESS

- Gamez-Djokic, M.,** Harris-Watson, A., & Yang, H. AI Disrupts the Masculine Leadership Prototype: How AI Assistance Reshapes Leadership Trait Expectations. (*Manuscript in revision; preparing for resubmission*)
- Gamez-Djokic, M.,** Racializing Artificial Intelligence: Social Dominance and Attitudes Toward AI Governance and Regulation (*Data collection in progress*)
- Gamez-Djokic, M.,** & Waytz, A. Racialized AI and Expectations of Worker Displacement. (*Data collection in progress*)
- Gamez-Djokic, M.,** When Bias Meets Technology: Prejudice and the Acceptance of Automation in the Workplace. (*Data collection in progress*)

Gamez-Djokic, M. & Molden, D. Lay Theories of Morality: Assessing Individuals' Beliefs about the Essence of Moral Behavior. (*Manuscript in revision*)

INTERNAL GRANTS & AWARDS

2023 Teaching Excellence Collaborative, (\$2000), Purdue University
 2014 Northwestern University Graduate Research Grant, (PI, \$3000), "*Lay Theories of Morality*"
 2013 Society for Personality and Social Psychology Diversity Fund Travel Award (\$500)
 2013 Florence Sales Excellence in Teaching Award, Psychology Department, Northwestern University
 2013 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$1000)
 2012 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$2042)
 2011 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$1200)
 2010-2014 Northwestern University Conference Travel Grant
 2010-2014 Walter Dill Scott Scholarship, Northwestern University

AFFILIATIONS

Purdue University

Faculty Affiliate, Institute for Physical AI, Purdue University 2025-Present

Faculty Affiliate, Purdue Applied AI Research Center, Purdue University 2025-Present

Georgetown University, McDonough School of Business

Faculty Fellow, AI, Analytics, and the Future of Work Initiative, 2021-Present

INVITED RESEARCH TALKS

2025 Social Psychology Colloquium, Psychological Science, Purdue University
 2023 Kellogg Intergroup Relations Lab, Kellogg School of Management, Northwestern University
 2022 Technology, Leadership and Innovation Department, Purdue University
 2021 Management Area, McDonough School of Business, Georgetown University
 2020 Management and Organizations, UCLA Anderson
 2020 Department of Management, University of Wisconsin-Madison
 2019 Organizational Behavior Research Group, London School of Economics
 2019 School of Management, University of College London
 2016 Psychology Department, Bryn Mawr College
 2015 Morality Lab, Psychology Department, Boston College
 2015 Moral Cognition Lab, Psychology Department, Harvard University

CHAired SYMPOSIA

- 2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *The Organizational and Ethical Consequences of Technology*. Symposium at the Annual Meeting of the Academy of Management, Chicago, IL.
- 2018 Gamez-Djokic, M., & Cornwell, J. (May 2018). *New Directions and Perspectives on Moral Intuitions*. Symposium at the Annual Convention for Association for Psychological Science, San Francisco, CA.

REFEREED CONFERENCE PRESENTATIONS

- 2026 Gamez-Djokic, M. (July 2026). *The Perceived Whiteness of Artificial Intelligence*. Meeting of Academy of Management, Philadelphia, Pennsylvania
- 2025 Gamez-Djokic, M. (July 2025). *AI in Leadership: Transforming Perceptions of Competencies and Gender Stereotypes*. Meeting of the Academy of Management, Copenhagen, Denmark
- 2024 Gamez-Djokic, M. (February 2024). *The Racialization of Artificial Intelligence*. Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- 2022 Gamez-Djokic, M., Kouchaki, M., & Waytz, A. (August 2022). *The Impact of Automation on Creative Skills*. Meeting of the Academy of Management, Seattle, WA.
- 2021 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (February 2021). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language*. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology. [Virtual talk]
- 2021 Gamez-Djokic, M. & Kouchaki, M. (February 2021). *Perceptions of Passion and Expectations of Immoral Behavior*. Paper presented at the Meeting of the Society for Personality and Social Psychology. [Virtual talk]
- 2020 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (July 2020). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language*. Paper presented at the Conference of the International Association for Conflict Management. [Virtual talk]
- 2020 Gamez-Djokic, M. & Waytz, A. (May 2020). *Automation and Negative Sentiment Toward Immigrants*. Paper to be presented at the Convention of the Association for Psychological Science, Chicago, Illinois. [Cancelled due to C-19]
- 2019 Gamez-Djokic, M., Waytz, A., & Kouchaki, M. (October 2019). *The Rise of Robots and Perceptions of Human Abilities in the Workplace*. Paper presented at the Society for Experimental Social Psychology, Toronto, Canada.
- 2019 Gamez-Djokic, M. & Kouchaki, M. (August 2019). *Perceptions of Passion and Expectations of Immoral Behavior*. Meeting of the Academy of Management, Boston, MA.
- 2019 Gamez-Djokic, M. & Kouchaki, M. (June 2019). *Perceptions of Passion and Expectations of Immoral Behavior*. Paper presented at the Conference of the International Association for Conflict Management, Dublin, Ireland.

- 2019 Gamez-Djokic, M. & Waytz, A. (June 2019). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Conference of the International Association for Conflict Management, Dublin.
- 2019 Gamez-Djokic, M. & Waytz, A. (February 2019). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Meeting of the Society for Personality and Social Psychology, Portland.
- 2018 Gamez-Djokic, M. & Waytz, A. (October 2018). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Society for Experimental Social Psychology Group Psychology Pre-Conference, Seattle, WA.
- 2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Meeting of the Academy of Management, Chicago, IL.
- 2018 Gamez-Djokic, M., & Molden, D. (May 2018). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition*. Paper presented at the Convention for the Association for Psychological Science, San Francisco, CA.
- 2015 Gamez-Djokic, M., & Molden, D. (February 2015). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition*. Paper presented at the Morality and Justice Pre-conference, Annual Conference of Society of Personality and Social Psychology, Long Beach, California.
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REFEREED CONFERENCE POSTER PRESENTATIONS

Conference of Society of Personality and Social Psychology (2012, 2013, 2014, 2015, 2016); *Morality and Justice Pre-conference Annual Conference of Society of Personality and Social Psychology* (2013); *Political Psychology Pre-conference Annual Conference of Society of Personality and Social Psychology* (2012).

MEDIA ATTENTION

“Fears about AI push workers to embrace creativity over coding, new research suggests” *PsyPost*, June 13, 2025.

“Focusing on Unicorns is the Wrong Approach” *Forbes*, October 18, 2022.

“The Interconnected Future: Four Scenarios for Work, Collaboration and Communication in 2040, *Economist Impact*, August, 2022.

“Startups Are More Likely to Get a Pass for Misbehaviors” *AOM Insights*, November 16, 2021.

“When It Comes to Morally Dubious Behavior, Do Startups Get a Pass?” *Kellogg Insight*, November 2, 2021.

“Automation Fuels Anti-Immigration Fears. Is It Time to Rethink How We Talk About It?” *APS Observer*, September 30, 2020.

“Rage Against the Machines” *APS Observer*, June 28, 2021.

TEACHING EXPERIENCE

Course Instructor:

Technology, Leadership and Innovation Department, Purdue University

- Leadership Philosophy (Spring 2023)
- Leadership for Organizational Change (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)
- Leading Innovation in Organizations (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)

McDonough School of Business, Georgetown University

- Management and Organizational Behavior (Spring 2022)
- Leadership (Spring 2022)

Kellogg School of Management, Management & Organizations

- Leadership in Organizations (Fall 2020, Spring 2021)

Northwestern University, Psychology Department

- Moral Psychology (Summer 2015)

Teaching Assistant:

Management & Organizations, Kellogg School of Management, Northwestern University

- Leadership in Organizations, Leading and Managing Teams, Ethics and Executive Leadership (2018-2021)

Psychology Department, Harvard University

- Social Psychology (2016)

Psychology Department, Northwestern University

- Social Psychology, Introduction to Psychology, Social Cognition, Research Methods, Introduction to Personality Psychology, Cognitive Psychology, Statistical Methods (2015-2016)
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DOCTORAL STUDENT ADVISING

Service on Dissertation Committee, Purdue University

Sunduz Yilmaz (Committee Member), In Progress

Service on Dissertation Committee, Purdue University

Carlos Merlano (Committee Member), In Progress

PROFESSIONAL SERVICE

Ad Hoc Reviewer (Peer-Reviewed Journals): Journal of Personality & Social Psychology, Personality and Social Psychology Bulletin, Nature Human Behavior, Journal of Experimental Social Psychology, Social Cognition, Cognition, American Psychologist, Motivation and Emotion, Scientific Reports, Organizational Science, Management Science, Organizational Behavior and Human Decision Processes,

Ad Hoc Reviewer (Grants): National Science Foundation (SBE Dissertation Grants)

Ad Hoc Reviewer (Conferences): Academy of Management (AOM) Conference, International Association for Conflict Management (IACM) Conference

Purdue University Service:

Educational Policy Committee, Fall 2024, Spring 2025, Fall 2025

Graduate Organizational Leadership IUPUI Transition Committee, 2022 - 2023

PROFESSIONAL AFFILIATIONS

Society for Personality and Social Psychology

Academy of Management

International Association for Conflict Management

Association for Psychological Science

Psychology of Technology Institute

OTHER EXPERIENCES

- 2024 Flourish, Retreat at Society for Personality and Social Psychology for Pre-Tenure Faculty of Color
- 2019-2020 Vice President of Admissions, Wellesley College Chicago Club Board
- 2015-2016 Research Associate, Science, Religion, and Culture Program, Harvard University
- 2009-2010 Postbac Studies Program in Psychology, Columbia University
- 2008-2010 Research Assistant, The Earth Institute, Center for Research on Environmental Decision Making, Columbia University, NY
- 2008-2010 Research Assistant, Higgins Social Cognition Lab, Psychology Department, Columbia University
- 2007-2008 Marketing Assistant, “02138 Magazine”, Atlantic Media, NY
- 2005-2006 Visiting Student, East China Normal University, Shanghai, 2005