

Monica Gamez-Djokic

Purdue University
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ACADEMIC POSITIONS

Assistant Professor, Technology Leadership & Innovation Department
Purdue University (2022 - present)

Visiting Assistant Professor, Management Department
McDonough School of Business, Georgetown University (2021-2022)

Postdoctoral Fellow and Lecturer, Management and Organizations
Kellogg School of Management, Northwestern University (2016-2021)

OTHER AFFILIATIONS

Purdue University
Faculty Affiliate, Institute for Physical AI, Purdue University 2025-Present
Faculty Affiliate, Purdue Applied AI Research Center, Purdue University 2025-Present

Georgetown University, McDonough School of Business
Faculty Fellow, AI, Analytics, and the Future of Work Initiative, 2021-Present

EDUCATION

Northwestern University
Ph.D. in Social Psychology
M.A. in Social Psychology

Wellesley College
B.A. in Economics

RESEARCH INTERESTS

Technology and the Future of Work, Artificial Intelligence and Organizational Decision-Making, Inequality and Bias in Emerging Technologies, Moral Judgment and Ethics in Organizations

PEER-REVIEWED JOURNAL ARTICLES:

Gamez-Djokic, M. & Kouchaki, M. (In press). Passion as a Moral Cue: How Obsessive and Harmonious Passion Shape Moral Expectations and Role Assignment. *Personality and Social Psychology Bulletin*

- Gamez-Djokic, M.** Mooijman, M., Rocklage, M., & Kouchaki, M. (2026). Navigating Ideological Divides in Digital Spaces: How Political Ideology and Moral Rhetoric Shape the Promotion of Causes Online. *Journal of Experimental Social Psychology*
- Merlano Porras, C. A., Arregoces Castillo, L., Bosman, L., & **Gamez-Djokic, M.** (2025). Driving Strategic Innovation Through AI Adoption in Government Financial Regulators: A Case Study. *Platforms*
- Gamez-Djokic, M.** Waytz, A., & Kouchaki, M. (2025) Poets over Quants: Automation and AI Threats Increase the Value People Place on Creativity, *Personality and Social Psychology Bulletin*
- Gamez-Djokic, M.**, Kouchaki, M., & Waytz, A. (2022) Virtuous Startups: The Credentialing Power of the Startup Label. *Academy of Management Discoveries*.
- Gamez-Djokic, M.** & Waytz, A. (2020). Automation and Negative Sentiment Toward Immigration. *Psychological Science*.
- Silberzahan, R., Uhlmann, E.L., Martin D. P., ... **Gamez-Djokic, M.**, ... & Nosek B.A. (2018). Many analysts, one dataset: Making transparent how variations in analytical choices affect results. *Advances in Methods and Practices in Psychological Science*.
- Gamez-Djokic, M.** & Molden, D.C. (2016). Beyond Affective Influences on Deontological Moral Judgment: The Role of Motivations for Prevention in the Moral Condemnation of Harm. *Personality and Social Psychology Bulletin*.
- Schweinsberg, M., Madan, N., Vianello, M., ... **Gamez-Djokic, M.**,... & Uhlmann, E.L (2016). The Pipeline Project: Pre-Publication Independent Replications of a Single Laboratory's Research Pipeline. *Journal of Experimental Social Psychology*.
- Tierney, W., Schweinsberg, M., Jordan J., ... **Gamez-Djokic, M.**, ... & Uhlmann, E.L (2016). Data from a pre-publication independent replication initiative examining ten moral judgment effects. *Scientific Data*.

JOURNAL ARTICLES UNDER PEER REVIEW

- Gamez-Djokic, M.** & Waytz, A. The Perceived Whiteness of Artificial Intelligence. *Invited Resubmission* at Journal of Personality and Social Psychology
- Gamez Djokic, M.**, & Harris-Watson, A. & Yang, H. AI Disrupts the Masculine Leadership Prototype: How AI Assistance Reshapes Leadership Trait Expectations. *Under review* at Organizational Behavior and Human Decision Processes

SELECT WORKS IN PROGRESS

- Gamez-Djokic, M.**, Racializing Artificial Intelligence: Social Dominance and Attitudes Toward AI Governance and Regulation (*Data collection in progress*)

Gamez-Djokic, M., & Waytz, A. Racialized AI and Expectations of Worker Displacement. (*Data collection in progress*)

Gamez-Djokic, M. When Bias Meets Technology: Prejudice and the Acceptance of Automation in the Workplace. (*Data collection in progress*)

Gamez-Djokic, M.* & Molden, D. Lay Theories of Morality: Assessing Individuals' Beliefs about the Essence of Moral Behavior. (*Revising for submission*)

Cornwell, J., **Gamez-Djokic, M.**, Molden, D., & Higgins, T. Regulatory Focus and the Impact of Disgust on Moral Judgments. (*Revising for submission*)

EXTERNAL GRANTS

- 2025 Russell Sage Foundation Research Grant (PI), *The Whiteness of AI and Its Implications for Employment Outcomes*, \$75,000. Co-PI: Adam Waytz
- 2013 Society for Personality and Social Psychology Diversity Fund Travel Award (\$500)

INTERNAL GRANTS & AWARDS

- 2023 Teaching Excellence Collaborative, (\$2000), Purdue University
- 2014 Northwestern University Graduate Research Grant, (PI, \$3000), "*Lay Theories of Morality*"
- 2013 Florence Sales Excellence in Teaching Award, Psychology Department, Northwestern University
- 2013 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$1000)
- 2012 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$2042)
- 2011 Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, \$1200)
- 2010-2014 Northwestern University Conference Travel Grant
- 2010-2014 Walter Dill Scott Scholarship, Northwestern University

INVITED RESEARCH TALKS

- 2025 Social Psychology Colloquium, Psychological Science, Purdue University
- 2023 Kellogg Intergroup Relations Lab, Kellogg School of Management, Northwestern University
- 2022 Technology, Leadership and Innovation Department, Purdue University
- 2021 Management Area, McDonough School of Business, Georgetown University
- 2020 Management and Organizations, UCLA Anderson
- 2020 Department of Management, University of Wisconsin-Madison
- 2019 Organizational Behavior Research Group, London School of Economics
- 2019 School of Management, University of College London
- 2016 Psychology Department, Bryn Mawr College

- 2015 Morality Lab, Psychology Department, Boston College
 2015 Moral Cognition Lab, Psychology Department, Harvard University
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CHAired SYMPOSIA

- 2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *The Organizational and Ethical Consequences of Technology*. Symposium at the Annual Meeting of the Academy of Management, Chicago, IL.
 2018 Gamez-Djokic, M., & Cornwell, J. (May 2018). *New Directions and Perspectives on Moral Intuitions*. Symposium at the Annual Convention for Association for Psychological Science, San Francisco, CA.
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REFEREED CONFERENCE PRESENTATIONS

- 2025 Gamez-Djokic, M. (July 2025). *AI in Leadership: Transforming Perceptions of Competencies and Gender Stereotypes*. Meeting of the Academy of Management, Copenhagen, Denmark
 2024 Gamez-Djokic, M. (February 2024). *The Racialization of Artificial Intelligence*. Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
 2022 Gamez-Djokic, M., Kouchaki, M., & Waytz, A. (August 2022). *The Impact of Automation on Creative Skills*. Meeting of the Academy of Management, Seattle, WA.
 2021 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (February 2021). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language*. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology. [Virtual talk]
 2021 Gamez-Djokic, M. & Kouchaki, M. (February 2021). *Perceptions of Passion and Expectations of Immoral Behavior*. Paper presented at the Meeting of the Society for Personality and Social Psychology. [Virtual talk]
 2020 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (July 2020). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language*. Paper presented at the Conference of the International Association for Conflict Management. [Virtual talk]
 2020 Gamez-Djokic, M. & Waytz, A. (May 2020). *Automation and Negative Sentiment Toward Immigrants*. Paper to be presented at the Convention of the Association for Psychological Science, Chicago, Illinois. [Cancelled due to C-19]
 2019 Gamez-Djokic, M., Waytz, A., & Kouchaki, M. (October 2019). *The Rise of Robots and Perceptions of Human Abilities in the Workplace*. Paper presented at the Society for Experimental Social Psychology, Toronto, Canada.
 2019 Gamez-Djokic, M. & Kouchaki, M. (August 2019). *Perceptions of Passion and Expectations of Immoral Behavior*. Meeting of the Academy of Management, Boston, MA.

- 2019 Gamez-Djokic, M. & Kouchaki, M. (June 2019). *Perceptions of Passion and Expectations of Immoral Behavior*. Paper presented at the Conference of the International Association for Conflict Management, Dublin, Ireland.
- 2019 Gamez-Djokic, M. & Waytz, A. (June 2019). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Conference of the International Association for Conflict Management, Dublin.
- 2019 Gamez-Djokic, M. & Waytz, A. (February 2019). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Meeting of the Society for Personality and Social Psychology, Portland.
- 2018 Gamez-Djokic, M. & Waytz, A. (October 2018). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Society for Experimental Social Psychology Group Psychology Pre-Conference, Seattle, WA.
- 2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *Automation and Negative Sentiment Toward Immigrants*. Paper presented at the Meeting of the Academy of Management, Chicago, IL.
- 2018 Gamez-Djokic, M., & Molden, D. (May 2018). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition*. Paper presented at the Convention for the Association for Psychological Science, San Francisco, CA.
- 2015 Gamez-Djokic, M., & Molden, D. (February 2015). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition*. Paper presented at the Morality and Justice Pre-conference, Annual Conference of Society of Personality and Social Psychology, Long Beach, California.

REFEREED CONFERENCE POSTER PRESENTATIONS

Conference of Society of Personality and Social Psychology (2012, 2013, 2014, 2015, 2016); *Morality and Justice Pre-conference Annual Conference of Society of Personality and Social Psychology* (2013); *Political Psychology Pre-conference Annual Conference of Society of Personality and Social Psychology* (2012).

MEDIA ATTENTION

“Fears about AI push workers to embrace creativity over coding, new research suggests” *PsyPost*, June 13, 2025.

“Focusing on Unicorns is the Wrong Approach” *Forbes*, October 18, 2022.

“The Interconnected Future: Four Scenarios for Work, Collaboration and Communication in 2040, *Economist Impact*, August, 2022.

“Startups Are More Likely to Get a Pass for Misbehaviors” *AOM Insights*, November 16, 2021.

“When It Comes to Morally Dubious Behavior, Do Startups Get a Pass?” *Kellogg Insight*, November 2, 2021.

“Automation Fuels Anti-Immigration Fears. Is It Time to Rethink How We Talk About It?” *APS Observer*, September 30, 2020.

“Rage Against the Machines” *APS Observer*, June 28, 2021.

TEACHING EXPERIENCE

Course Instructor

Technology, Leadership and Innovation Department, Purdue University

- Leadership Philosophy (Spring 2023)
- Leadership for Organizational Change (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)
- Leading Innovation in Organizations (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)

McDonough School of Business, Georgetown University

- Management and Organizational Behavior (Spring 2022)
- Leadership (Spring 2022)

Kellogg School of Management, Management & Organizations

- Leadership in Organizations (Fall 2020, Spring 2021)

Northwestern University, Psychology Department

- Moral Psychology (Summer 2015)
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DOCTORAL STUDENT ADVISING

Service on Dissertation Committee, Purdue University

Sunduz Yilmaz (Committee Member), In Progress

Service on Dissertation Committee, Purdue University

Carlos Merlano (Committee Member), In Progress

PROFESSIONAL SERVICE

Ad Hoc Reviewer (Peer-Reviewed Journals): Organizational Science, Management Science, Organizational Behavior and Human Decision Processes, Journal of Personality & Social Psychology, Personality and Social Psychology Bulletin, Nature Human Behavior, Journal of Experimental Social Psychology, Social Cognition, Cognition, American Psychologist

Ad Hoc Reviewer (Grants): National Science Foundation (SBE Dissertation Grants)

Ad Hoc Reviewer (Conferences): Academy of Management (AOM) Conference, International Association for Conflict Management (IACM) Conference

Purdue University Service:

Educational Policy Committee, Fall 2024, Spring 2025, Fall 2025

Graduate Organizational Leadership IUPUI Transition Committee, 2022 - 2023

PROFESSIONAL AFFILIATIONS

Academy of Management
International Association for Conflict Management
Society for Personality and Social Psychology
Association for Psychological Science
Psychology of Technology Institute

OTHER EXPERIENCES

2024	Flourish, Retreat at Society for Personality and Social Psychology for Pre-Tenure Faculty of Color
2019-2020	Vice President of Admissions, Wellesley College Chicago Club Board
2015-2016	Research Associate, Science, Religion, and Culture Program, Harvard University
2009-2010	Postbac Studies Program in Psychology, Columbia University
2008-2010	Research Assistant, The Earth Institute, Center for Research on Environmental Decision Making, Columbia University, NY
2008-2010	Research Assistant, Higgins Social Cognition Lab, Psychology Department, Columbia University
2007-2008	Marketing Assistant, "02138 Magazine", Atlantic Media, NY
2005-2006	Visiting Student, East China Normal University, Shanghai, 2005